

Fact Sheet

Looking for some quick facts about the Telly Awards? You are in the right place! If you need any further information, feel free to call us at (212) 970-0223.

About The Telly Awards

- The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 13,000 entries globally.
- **Winners are selected for recognition based on excellence in the following areas:** Branded Content, Commercials & Marketing, Immersive & Mixed Reality, Non-Broadcast, Online and Television Series, Shows & Segments, Social Video, Film & Shorts, and Animation.
- **Entrants are judged by [The Telly Awards Judging Council](#)** – an industry body of over 250 leading experts including advertising agencies, production companies, and major television networks including Adobe, RunwayML, IMAX, Netflix, HBO, Shutterstock, BBC, WNBA, and Meta Creative Shop.
- **Partners of The Telly Awards include:** the Gotham Institute, National Association of Broadcasters (NAB), Stash, NY Women In Film and Television (NYWIFT), Production Hub, Green the Bid, Video Consortium, Series Fest, FWD-Doc, Runway AI Film Festival (AIFF), ReelAbilities Film Festival, Film Fatales, Portrait, AWN, View Conference, Skwigly, ACM SIGGRAPH, Seed & Spark, and Kinema.
- **Past Winners include:** Accenture, Adult Swim, AirBnB, Audible, Adobe, BET Networks/BET Digital, BritBox, Condé Nast, CNN, The Walt Disney Company, ESPN, The European Union, Feed the Children, FORTUNE Brand Studio, FEMA, Frameless, Gaumont, Golden State Warriors, HBO, Media.Monks, Microsoft, NASA, National Geographic Society, Netflix, Partizan, Paramount, PBS Digital, RadicalMedia, Sony Music Entertainment, The Smithsonian Museum of Natural History, Square
- **In addition to the award program, the Telly Awards hosts year-long programming.** The Telly Awards Throughlines series presents micro conversations with experts re-framing our industry on a macro level, and Hot Takes, our original video series, features unfiltered, unrehearsed responses to hot-button topics. Our global screening series is a touring industry event where large corporate agencies and small, independent creators and production companies come together each season to screen excellent short-form work we curate from our winners, partners and judges.
- **The Telly Awards is based in NYC and its Managing Director is Amanda Needham.** She can be reached at amanda@tellyawards.com.



Season 47 "Capture the Original Facts"

- The 47th Annual Telly Awards honored work that celebrates the creativity that emerges when storytellers **Capture the Original** in bold and innovative ways. New categories this year include **Animation, Generative A.I., and Creators**.
- Global entries included work from across Europe, including Sweden, Spain, Greece and Germany and from across Asia including Korea, Singapore, Hong Kong and China and the Middle East including Saudi Arabia, the United Arab Emirates, and Qatar.
- **The 2026 Telly Media Company of the Year is Asharq Network**, a 24/7 television channel and news portal powered by Bloomberg with a focus on regional and global economics across the Arab world and beyond. The Telly Media Company of the Year is the organization with the most success in the Annual Telly Awards competition, across Gold, Silver and Bronze.
- **The 2026 Telly Production Company of the Year is Ox Productions**. This honor goes to the production company that earns the Golds, Silvers and Bronzes across multiple verticals, demonstrating excellence across all screens.
- **This year, Telly Awards programming featured** screenings in NYC, LA, DC, and Chicago. Notable Throughlines programming included SixTwentySix, Gotham FC, MGX Creative, and ReelShort. The sixth season of our interview series "Hot Takes" returned with guests from NY Post, BuzzFeed, and Mad Realities.
- **Throughlines**, our conversation series included conversations with leaders from Gotham FC, ReelShort, m s s n g p e c e s, Six Twenty Six, MGX Creative, Colorado Film & Oregon State, McKinney and more.

Links:

- Teaser of this season's winners: <https://tily.co/winnersreel>
- Telly Awards Website: <https://www.tellyawards.com>
- Telly Awards Season Program: <https://tily.co/programming>
- Full list of Winners: <https://tily.co/winners>
- Press packet: <https://tily.co/press>

Key Dates:

- 47th Annual Telly Awards Call for Entry Opens: October 14th 2025
- 47th Annual Telly Awards Call for Entry Closed: February 20th 2026
- 47th Annual Telly Awards Winner Announcement: May 19th 2026
- 48th Annual Telly Awards Call for Entry: October 13th 2026

