

FOR IMMEDIATE RELEASE

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[COMPANY NAME]'S [NAME OF CAMPAIGN/TV SHOW/VIDEO] NAMED BEST [NAME OF AWARD] IN [NAME OF MEDIA TYPE] IN THE 47th ANNUAL TELLY AWARDS

[City, State] – [Date] – [COMPANY NAME] announced today it's [NAME OF WINNING CAMPAIGN/SHOW/VIDEO] has been named Best [NAME OF AWARD] in [NAME OF MEDIA TYPE] in the record breaking 47th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies. This year's winners include Paramount TV, Warner Brothers Discovery, FOX Entertainment, MoMA, Mayo Clinic, Sony Music, TED, Al Jazeera, Variety, PETA, United Talent Agency, People Inc., Olympic Channel, AccuWeather, ABC News, Dude Perfect, Washington Commanders, Harvard Business School, Modern Post, and more

[DESCRIPTION OF WINNER]

"Video has never been more contested, more creative, or more consequential than it is right now," shares Amanda Needham, Managing Director of The Telly Awards. "The Telly Awards has had a front-row seat to this industry for 47 years, and today's entertainment is happening in multiple formats, across every screen, and at every budget level."

[QUOTE FROM WINNER SPOKESPERSON]

Committed to pushing the boundaries of creativity forward, this year's new categories included topics within Generative A.I., Animation, and Creators. These categories centered on stories and collaborations that are actively evolving within the video and television industry.

With over 13,000 entries from across the globe and top video and television content producers. Winners were chosen by The Telly Awards Judging Council, which features more than 250 experts across the world of video. This year welcomed judges including Tamara Kruger, Head of Content and Sponsorships, Google; Janet Graham Borba, Executive VP of Production, HBO; Phil Cook, Chief Marketing Officer, WNBA; and Andrea Wertheim, Senior Manager Post Production, Netflix.

The full list of the 47th Annual Telly Awards winners can be found at www.tellyawards.com/winners/

About **[Winner]**

[INSERT COMPANY BOILERPLATE HERE]

Please contact **[insert name]**, **[company name]** for inquiries: **[email address]** or call **[phone number]**

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 13,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 250 leading experts including advertising agencies, production companies, and major television networks, reflective of the multi-screen industry The Telly Awards celebrates. Partners of The Telly Awards include AWN, View Conference, Skwigly, ACM SIGGRAPH, Seed & Spark, Kinema, The Gotham, Portrait, NAB, RunwayML AIFF, ReelAbilities Film Festival, Film Fatales, FWD-Doc, NYWIFT, Stash, Production Hub, Video Consortium, SeriesFest and Green The Bid.

More information can be found at the Telly Awards Press Center: <https://tily.co/press>

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