



2026 People's Telly

Social Media Toolkit

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People's Telly 2026 - Congratulations!

Congratulations on having your work shortlisted by The Telly Judging Council! Public voting is now open — use this toolkit to rally your network and drive votes for your entry.

The People's Telly is 100% public vote — highest average rating wins Gold. **The more you share, the better your chances.**

Voting Window Open: April 7th - April 17th, 2026



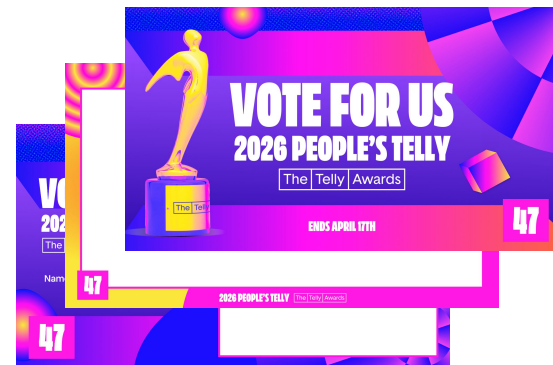
Download your templates & badges to share



4 x 5



9 x 16



16 x 9

Suggested Captions - V1

Instagram:

We've been shortlisted for a People's Telly — and the winner is decided entirely by public vote.

That means we need you. To vote for my project, head to [\[YOUR SHORTLINK\]](#). Voting is open April 7–17.

#TellyAwards #PeoplesTelly

X (Twitter):

[\[PROJECT NAME\]](#) is shortlisted for a People's Telly — and YOU decide who wins. Vote before April 17 at [\[YOUR SHORTLINK\]](#).

#TellyAwards #PeoplesTelly

LinkedIn/Facebook:

[\[PROJECT NAME\]](#) has been shortlisted for a People's Telly Award — shortlisted by The Telly Judging Council. Now, it's up to you to decide who wins.

Voting is open April 7–17. Cast your vote at [\[YOUR SHORTLINK\]](#). All you need is an email address

#TellyAwards #PeoplesTelly

Suggested Captions - V2

Instagram:

Big news — [\[PROJECT NAME\]](#) has been shortlisted for a People's Telly Award, and we need your vote to win.

The People's Telly is decided entirely by the public. To vote for my project, head to [\[YOUR SHORTLINK\]](#). Voting is open April 7–17.

#TellyAwards #PeoplesTelly

X (Twitter):

Big news — [\[PROJECT NAME\]](#) is shortlisted for a People's Telly and we need your vote! Cast yours at [\[YOUR SHORTLINK\]](#) before April 17.

#TellyAwards #PeoplesTelly

LinkedIn/Facebook:

We're thrilled to share that [\[PROJECT NAME\]](#) has been shortlisted for a People's Telly Award! The People's Telly is the only Telly category decided entirely by public vote — and we need your support.

Cast your vote before April 17 at [\[YOUR SHORTLINK\]](#). All you need is an email address.

#TellyAwards #PeoplesTelly

Suggested Captions - Last Call


Instagram:

 Last chance — People's Telly voting closes tomorrow.

To vote for my project, [\[PROJECT NAME\]](#), head to [\[YOUR SHORTLINK\]](#) before it's too late.

#TellyAwards #PeoplesTelly

X (Twitter):

 Last chance — People's Telly voting closes tomorrow. Vote for [\[PROJECT NAME\]](#) at [\[YOUR SHORTLINK\]](#)

#TellyAwards #PeoplesTelly

LinkedIn/Facebook:

 One day left to vote in the People's Telly

[\[PROJECT NAME\]](#) is shortlisted and voting closes April 17. Show your support at [\[YOUR SHORTLINK\]](#).

#TellyAwards #PeoplesTelly

Hashtags, Handles, and References

Hashtags

- #TellyAwards
- #PeoplesTelly
- #PeoplesTelly2026

Tag us!

[Instagram: @tellyawards](#) | [LinkedIn](#) | [Facebook](#) | [X \(Twitter\)](#)

Your Shortlink:

- Find yours in the email from Amanda, Managing Director, Telly Awards!
- If you lose it, you can always direct people to head to telly.co/vote, search for [\[YOUR PROJECT\]](#), and rate it.