

FACT SHEET

Looking for some quick facts about the Telly Awards? You are in the right place! If you need any further information, feel free to call us at (212) 970-0223.

About The Telly Awards

- The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 13,000 entries globally.
- **Winners are selected for recognition based on excellence in the following areas:** Branded Content, Commercials & Marketing, Immersive & Mixed Reality, Non-Broadcast, Online and Television Series, Shows & Segments, Social Video and Film & Shorts.
- **Entrants are judged by [The Telly Awards Judging Council](#)**—an industry body of over 250 leading experts including advertising agencies, production companies, and major television networks including Adobe, RunwayML, MSG Sphere Studios, Bustle Digital Group, Billion Dollar Boy, Netflix, Shutterstock, Unit 9, Whaler, Meta Creative Shop.
- **Partners of The Telly Awards include:** the Gotham Institute, National Association of Broadcasters (NAB), Stash, NY Women In Film and Television (NYWIFT), Los Angeles Post-Production Group (LAPPG), Production Hub, Green the Bid, Video Consortium, Series Fest, FWD-Doc, Runway AI Film Festival (AIFF), ReelAbilities Film Festival, Film Fatales, Portrait and Kinema.
- **Past Winners include:** Accenture, Adult Swim, AirBnB, Audible, Adobe, BET Networks/BET Digital, BritBox, Condé Nast, CNN, The Walt Disney Company, ESPN, The European Union, Feed the Children, FORTUNE Brand Studio, FEMA, Frameless, Gaumont, Golden State Warriors, HBO, Media.Monks, Microsoft, NASA, National Geographic Society, Netflix, Partizan, Paramount, PBS Digital, RadicalMedia, Sony Music Entertainment, The Smithsonian Museum of Natural History, Square
- **In addition to the award program, the Telly Awards hosts year-long programming.** The Telly Awards Podcast presents micro conversations with experts reframing our industry on a macro level, and Hot Takes, our original video series, features unfiltered, unrehearsed responses to hot-button topics. Our global screening series is a touring industry event where large corporate agencies and small, independent creators and production companies come together each season to screen excellent short-form work we curate from our winners, partners and judges.
- **The Telly Awards is based in NYC and its Managing Director is Amanda Needham.** She can be reached at amanda@tellyawards.com.



Season 46 “Stories Take Shape” Facts:

- The 46th Annual Telly Awards honored work that celebrates the creativity that emerges when **Stories Take Shape** in bold and innovative ways. New categories this year include **Film & Shorts, Outdoor & Adventure**, and **Brand Partnerships**.
- Global entries included work from across Europe, including Sweden, Spain, Greece and Germany and from across Asia including Korea, Singapore, Hong Kong and China and the Middle East including Saudi Arabia, the United Arab Emirates, and Qatar.
- **The 2025 Telly Media Company of the Year is Asharq Network**, a 24/7 television channel and news portal powered by Bloomberg with a focus on regional and global economics across the Arab world and beyond. The Telly Media Company of the Year is the organization with the most success in the Annual Telly Awards competition, across Gold, Silver and Bronze.
- **The 2025 Telly Production Company of the Year is Sawhorse Productions**. This new honor goes to the production company that earns the most unique Gold, Silver and Bronze wins across multiple verticals, demonstrating excellence across all screens.
- **This year, Telly Awards programming featured** screenings in NYC, LA, Portland, Miami, Atlanta, Chicago. Notable episodes of our podcast included the Geena Davis Institute, Picture Motion, and Pickleball TV. The fifth season of our interview series “Hot Takes” returned with guests from LA Times Studios, Havas Health, and Culture Con.

Links:

- Teaser of this season’s winners: <https://tily.co/winnersreel>
- Telly Awards Website: <https://www.tellyawards.com>
- Telly Awards Season Program: <https://tily.co/programming>
- Full list of Winners: <https://tily.co/winners>
- Press packet: <https://tily.co/press>

Key Dates

- 46th Annual Telly Awards Call for Entry Opens: October 17th 2024
- 46th Annual Telly Awards Call for Entry Closed: February 21st 2025
- 46th Annual Telly Awards Winner Announcement: May 20th 2025
- 47th Annual Telly Awards Call for Entry: October 21st 2025

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