

FOR IMMEDIATE RELEASE

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[COMPANY NAME]'S [NAME OF CAMPAIGN/TV SHOW/VIDEO] NAMED BEST [NAME OF AWARD] IN [NAME OF MEDIA TYPE] IN THE 46th ANNUAL TELLY AWARDS

[City, State] – [Date] – [COMPANY NAME] announced today it's [NAME OF WINNING CAMPAIGN/SHOW/VIDEO] has been named Best [NAME OF AWARD] in [NAME OF MEDIA TYPE] in the record breaking 46th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies. This year's winners include Pixar Animation Studios, Hearst Media, ESPN, LinkedIn, NATO, MTV Entertainment Studios, NASA, the LA Clippers (NBA), Sawhorse Productions, Telemundo and more.

[DESCRIPTION OF WINNER]

"Our industry is experimenting with new technologies like never before, shaping truly compelling stories to draw attention to some of the world's most pressing issues," shares Telly Awards Managing Director Amanda Needham. "The Telly Awards is uniquely positioned to meet the industry where it's actually making work, be that on television or TikTok."

[QUOTE FROM WINNER SPOKESPERSON]

Committed to pushing the boundaries of creativity forward, this year's new categories included topics within Film & Shorts, Outdoor & Adventure, and Brand Partnerships. These categories centered on stories and collaborations that are actively evolving within the video and television industry.

With over 13,000 entries from across the globe and top video and television content producers. Winner's were chosen by The Telly Awards Judging Council which includes Ben Wackett, Marketing Director, ENSO Sports & Entertainment Agency, Brian Toombs, Head of Roku Brand Studio, Roku Brand Studio, Lucy Shen, Creator Marketing Manager, Patreon, Irantzu Diez-Gamboa, CEO North America, MediaPro, Rosalind Pressman, VP Brand Marketing, Pluto TV, Adam Faze, Executive Producer, Gymnasium, James Young, EVP, Head of Creative Innovation, BBDO New York, Sarah Minnie, Head of Artist Development and Production, Open Television, Nicole Lederman, Executive Producer, The Martin Agency, and Gregg Stouffer, Lead Editor, Pickleball TV.

The full list of the 46th Annual Telly Awards winners can be found at www.tellyawards.com/winners/

About **[Winner]**

[INSERT COMPANY BOILERPLATE HERE]

Please contact **[insert name]**, **[company name]** for inquiries: **[email address]** or call **[phone number]**

Find The Telly Awards Online:
Website: www.TellyAwards.com
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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multi-screen industry The Telly Awards celebrates. Partners of The Telly Awards include NAB, RunwayML AIFF, ReelAbilities Film Festival, Film Fatales, FWD-Doc, Stash, Production Hub, Ghetto Film School, Future of Film, We Are Parable, Video Consortium, SeriesFest and Green The Bid.

More information can be found at the Telly Awards Press Center: <https://tily.co/press>

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