The Telly Awards

Welcome to the 46th Annual Telly Awards Council

The Telly Awards

About The Telly Awards and our Judging Council

The Telly Awards honor excellence in video and television across all screens. Founded in 1979, we receive over 13,000 entries globally from 6 continents and all 50 states.

Telly Award winners represent work from some of the most respected advertising agencies, television stations, production companies and publishers from around the world.

The Telly Awards Judging Council is our diverse judging body of over 250 executives from television networks, production companies, global agencies, immersive content studios, and streaming platforms around the world.







Judging Process & Criteria

Limited Number of Reviews

Each Judge is asked to judge up to 60 pieces of content.

Multiple Reviewers

Each piece is served to multiple members of the council assigned to that media type, and only marked complete once the threshold of reviews is met.

Algorithmic Rules

We worked with the international voting experts at The Center for Election Science to establish the judging procedures and rules. The algorithm prioritizes which work is scored next by figuring the probability of whether one more judge score will push it either above or below the cutoff. It also normalizes judges' scores to account for different scoring tendencies.

Conflicts Of Interest

Judges may not vote for any entry with which they have a conflict of interest.

Telly Awards Key Dates

The Telly Awards

Telly Awards	Winners Announcement	Judging
Competition Schedule	Schedule	Schedule
 Call for Entries October 15, 2024 Early Entry Deadline December 21, 2024 Final Entry Deadline February 21, 2025 Extended Entry Deadline March 28, 2025 	 People's Telly Announcement Early April 2025 People's Telly Voting April 2025 Winner Announcement Late May 2025 	 Telly Group Judging Opens November 12th, 2024 Groups 1-7 People's Telly Entries Close Groups 7-10 Judges review the work in 3-week blocks. Each judge selects the time-frame that works best for their schedule. Select your schedule <u>here</u>. Telly Group Judging Closes - All Hands Begins April 8th, 2025

Membership FAQ

How Long Does My Membership Last?

Your membership in the Judging Council will continue year to year and you'll be invited to participate in judging each season.

How Do I Login?

You can log into your account at any time to update your profile, select your judging dates and recommend work through the judging platform.

<u>Member Login</u>

Where Will I Be Listed On The Site?

All members of the Judging Council are listed on the website, but we never disclose the names of the judges who review a particular entry or allow entrants direct access to the judges. We do this to protect Council members from any potential conflicts or negative interaction, particularly if the work is not selected for recognition.

Can I Still Submit My Work?

Being a judge does not preclude you or your team from submitting work to the competition. There are mechanisms in place to allow judges to mark a submission as a conflict of interest if they are involved in the work in any way.

How Can I Recommend A Judge For The Competition?

We have a nomination call in January each year. We send you an email and you provide details of who you'd like to recommend.

How Can I Recommend Work For The Competition?

Each year we collaborate with our Council to crowdsource work that members find inspiring. Judges can recommend work via <u>this Google</u> Form at any time.

How Can The Telly Awards Judging Council Support Me?

We love to feature judges in our content programs and editorial, which run all year long. We also host events for our council in different cities, and are happy to elevate your work on social media.

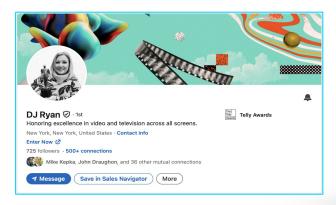
Who Do I Contact If I Have Questions Or Concerns? Please reach out to Judging Council Director DJ Ryan at dj@tellyawards.com or call (212) 970-0223 We're always available to help!

Promote Your Membership

Use our <u>Judge Resources page</u>



Connect with us on LinkedIn and Instagram.
 We would love to amplify your work.





The Telly Awards

How can we support you?

Fill out our <u>Social Media</u> <u>"What are We Watching"</u> <u>Judge</u> questionnaire

Fill out our <u>Newsletter</u> Judge Feature questionnaire



Leave a message

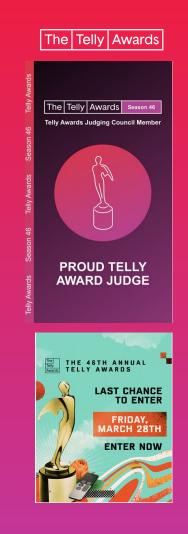
Support The Telly Awards Last Chance to Enter

We'd love your help spreading the word to make sure this year's best work is entered. Throughout the season, we'll keep you posted on deadlines and announcements and we'll provide special shareable assets around each key date.

Here are a few sample posts that you can personalize:

Last Chance: The extended deadline for @TellyAwards is March 28! Don't miss your opportunity to showcase your work among the best in video and television: TellyAwards.com The Telly Awards Extended Entry Deadline is almost here! March 28 is your LAST CHANCE to submit your best work and have it reviewed by industry leaders (including me!). Get your entry in before it's too late: <u>TellyAwards.com</u>

Proud to be a Telly judge! The extended deadline to enter is March 28, and I can't wait to see the incredible work being submitted. Don't miss your chance to be part of this year's winners! Enter now: <u>TellyAwards.com</u> Calling all creators! A The Telly Awards Extended Entry Deadline is March 28. This is your LAST shot to submit your work. Don't let this opportunity slip away! Enter here: <u>TellyAwards.com</u>



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Join the Community

Sign up for the Telly Newsletter and follow us on social to get the latest updates and news including deadlines, Judge features, Hot Takes, Podcast and other Featured Stories.

- Telly Awards LinkedIn
- Telly Awards YouTube
- Telly Newsletter
- X Telly Awards X
- O Telly Awards Instagram
- **Telly Awards TikTok**

Judging Council Manager dj@tellyawards.com | (212) 970-0223



The Telly Awards Thank you for all you do