

FOR IMMEDIATE RELEASE

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[COMPANY NAME]'S [NAME OF CAMPAIGN/TV SHOW/VIDEO] NAMED BEST [NAME OF AWARD] IN [NAME OF MEDIA TYPE] IN THE 45th ANNUAL TELLY AWARDS

[City, State] – [Date] – [COMPANY NAME] announced today it's [NAME OF WINNING CAMPAIGN/SHOW/VIDEO] has been named Best [NAME OF AWARD] in [NAME OF MEDIA TYPE] in the record breaking 45th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies. This year's winners include **Adobe, Calvin Klein, ESPN, LinkedIn, Mother Jones, MTV Entertainment Studios, NASA, the LA Clippers (NBA), PlayStation Studios, Sawhorse Productions, TelevisaUnivision** and more.

[DESCRIPTION OF WINNER]

"The caliber of the work this season truly has reflected the theme of going beyond the frame. Our industry is experimenting with new technologies like never before, crafting truly compelling stories to draw attention to some of the world's most pressing issues," shares Telly Awards Managing Director Amanda Needham. "The Telly Awards is uniquely positioned to meet the industry where it's actually making work, be that on television or TikTok."

[QUOTE FROM WINNER SPOKESPERSON]

Committed to pushing the boundaries of creativity forward, this year's new categories included topics within Generative AI, Brand Collaboration, Use of Data Visualization, Thought Leadership and Accessibility. These categories centered on cutting-edge technologies and storytelling formats that are actively evolving within the video and television industry.

This was a record breaking year with nearly 13,000 entries from across the globe and top video and television content producers. Winner's were chosen by The Telly Awards Judging Council which includes Nathalie Van Sasse Van Yssel, VP of Design and Creative Services, MSG Sphere Studios; Barry Christie, Global Creative Lead, Meta Creative Shop; Fariyah Zaman, Director, member of Brown Girl Doc Mafia; Aiden Darné, VP, Global Studio Lead Shutterstock; Malinda Wink, Executive Director Minderoo Pictures.

The full list of the 45th Annual Telly Awards winners can be found at www.tellyawards.com/winners.

About [Winner]

[INSERT COMPANY BOILERPLATE HERE]

Please contact **[insert name]**, **[company name]** for inquiries: **[email address]** or call **[phone number]**

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 13,000 entries from all 50 states and 5 continents. Entrants are judged by [The Telly Awards Judging Council](#)—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include the Gotham Institute, NAB, Stash, NYWIFT, LAPPG, Production Hub, Green the Bid, Video Consortium, and Series Fest. New Partners include FWD- Doc, AI Film Festival, Reel Abilities Film Festival, and Film Fatales.

More information can be found at the Telly Awards Press Center: <https://tily.co/press>

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