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Contact: **[spokesperson name]**
[spokesperson phone]
[spokesperson email]

[COMPANY NAME]'S [NAME OF CAMPAIGN/TV SHOW/VIDEO] NAMED BEST [NAME OF AWARD] IN [NAME OF MEDIA TYPE] IN THE 44th ANNUAL TELLY AWARDS

[City, State] – [Date] – [COMPANY NAME] announced today it's **[NAME OF WINNING CAMPAIGN/SHOW/VIDEO]** has been named Best **[NAME OF AWARD]** in **[NAME OF MEDIA TYPE]** in the record breaking 44th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and including Adobe, BBC World Service, Netflix, Dow Jones, Complex Networks, Jennifer Garner, A&E Networks, Hearst Media, Nickelodeon, National Geographic Society, ESPN Films, RYOT, Partizan and Vimeo.

[DESCRIPTION OF WINNER]

“The caliber of the work this season coming from creators such as **[NAME OF COMPANY]** truly has reflected the theme of breaking out and standing out,” said Tellys Executive Director Sabrina Dridje. “Our industry is experimenting with new technologies like never before, crafting truly compelling stories to draw attention to some of the world’s most pressing issues, and companies big and small are turning to more sustainable practices to break the cycle of past production processes.”

[QUOTE FROM WINNER SPOKESPERSON]

Today’s winners announcement caps a year-long celebration of creators and talent who truly stand out during a time when the ubiquity of screens brings more clutter than quality into our lives. These are the creators and innovators who spotlight diverse voices, who are building a more sustainable industry, and who break through the static with their creativity.

In function of this, a series of new categories were introduced to reflect and celebrate ways in which video is being used as a force for good and the ways in which emerging technologies are pushing the boundaries of innovation. New categories this season included Virtual Art Direction, Use of Motion Capture, and Digital Environments alongside new honors in Pro Bono, CSR, and Video Journalism to celebrate ethical, philanthropic, and educational work.

This was a record breaking year with nearly 13,000 entries from across the globe and top video and television content producers such as Airbnb, Audible, BET Networks/BET Digital, BritBox, Disney, FEMA, Gaumont, Golden State Warriors, MediaMonks, NASA, National Geographic Society, Netflix, Paramount, PBS Digital Studios and more.

The full list of the 44th Annual Telly Awards winners can be found at www.tellyawards.com/winners.

About [Winner]

[INSERT COMPANY BOILERPLATE HERE]

Please contact **[insert name]**, **[company name]** for inquiries: **[email address]** or call **[phone number]**

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About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include Green The Bid, SeriesFest, Video Consortium, Ghetto Film School, We Are Parable, Future of Film, NAB, Stash, NYWIFT, Production Hub with support from The Commercial Director’s Diversity Program.

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