

43rd Annual Telly Awards Categories

* Denotes new category

Denotes \$55 category



Television

Series, shows or segments intended for broadcast on over-the-air cable television.

Craft Categories

Aerial Cinematography

Only film and video productions shot from an elevated/direct-down position will be evaluated.

Art Direction

Specialty category that only considers the art direction of a piece.

Digital Environments*

Specialty category that only considers the creation of a digital environment by use of digital effects, motion capture, or an image engine in a televised piece.

Directing

Specialty category recognizing only the overall direction of the television program or segment.

Editing

Specialty category that only considers the editing of a piece.

Lighting

Specialty category that only considers the use of lighting.

Motion Graphics / Design

Specialty category that only considers the motion graphics incorporated into a piece.

Set Design

Specialty category that only considers set design.

Sound/Sound Design

Specialty category that only considers the sound or sound design used for the production of a piece.

Title Design

Specialty category that only considers the title design incorporated into a piece.

Use of 2D Animation

Specialty category that only considers the use of 2D animation in a piece.

Use of 3D Animation

Specialty category that only considers the use of 3D animation in a piece.

Use of Animation

Specialty category that only considers the use of animation.

Use of Archival Footage

Specialty category in which only the use of archival footage will be evaluated.

Use of Comedy

Specialty category that only considers the use of humor.

Use of Graphics

Specialty category that only considers the use of graphics.

Use of Live Video / Broadcast

Specialty category that only considers the value of the use of Live Video/Broadcast in a piece.

Use of Motion Capture*

Specialty category that only considers the use of motion capture technology to create characters and digital elements in a televised piece.

Use of Music

Specialty category that only considers the use of music.

Use of Stock Footage

Specialty category that only considers the use of stock footage in a piece.

Videography / Cinematography

Specialty category that only considers the Videography/Cinematography of the piece.

Virtual Art Direction*

Specialty category that only considers the artistic aspects of an televised piece with computer aided digital elements, characters, or sets

Visual Effects

Specialty category that only considers the visual effects incorporated in a piece.

Voiceover

Specialty category that only considers the voiceover of the piece.

Writing

Specialty category that only considers the copy writing of a piece.

General Categories

Animation: Long Form (Above 40 Minutes)*

A primarily animated televised, show or program with a running time above 40 minutes.

Animation: Short Form (Under 40 Minutes)*

A primarily animated televised, show or program with a running time under 40 minutes.

Automotive/Vehicles

Television program or segment covering automotive supplies, products, or facilities.

Beauty, Fashion & Lifestyle

Television program or show surrounding beauty, fashion or lifestyle.

Biography

Television program or segment depicting an account or accounts of a person's life.

Charitable / Not-for-profit & Cause Marketing

Television program or segment promoting or made by a charitable or not-for-profit organization.

Children

Television Program, Segment, or Promotional Piece created for a Children.

Comedy

Television Program, Segment, or Promotional Piece produced specifically to make viewers laugh.

Corporate Image

Television programs or segments produced to produced to give a public face to a brand or company.

Cultural

Television Program, Segment, or Promotional Piece relating to cultural topics and events.

D&I

Television program or segment that aims to celebrate and/or promote diversity and inclusion of all kinds.

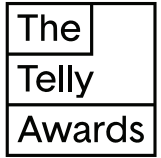
Documentary: Long Form (Above 40 minutes)*

Televised program or segment created to document people or events with a running time above 40 minutes.

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General Categories Cont.

Documentary: Short Form (Under 40 Minutes)*

Televised program or segment created to document people or events with a running time under 40 minutes.

Drama

Television program or show created within the Drama genre.

Education & Training

Television Program, Segment, or Promotional Piece produced for educational purposes.

Educational Institution

Television program, segment, or promotional piece produced in order to inform the viewer about an educational institution.

Entertainment

Television Program, Segment, or Promotional Piece created to entertain the viewer.

Fitness, Health & Wellness

Television program or segment produced to promote or feature fitness products, services, or facilities.

Food & Beverage

Television Program, Segment, or Promotional Piece relating to food and beverages.

Government Relations

TV shows and segments produced with the intent of influencing public and government policy.

Health & Safety

Television program or show directly promoting fitness, health, and/or safety or the education and training of such.

History

Television program or segment produced to highlight historical figures, places, or events.

Horror

Television program or show created within the horror genre.

Infomercial

Television Program, Segment, or Promotional Piece created to inform the viewer about a product or service.

Information

Television Program, Segment, or Promotional Piece created to inform viewers about various topics.

Live Events

Television Program, Segment, or Promotional Piece created to showcase a live event.

Miscellaneous

Television program, segment, or promotional piece that may not fit into any other categories.

Motivational

Television program or segment produced specifically to motivate or inspire an audience.

Movie Trailers

Television program, segment, or promotional piece used to promote a motion picture.

Museums & Galleries

Television program or show relating to museums and galleries.

Music Video

Television program, segment, or promotional piece produced to promote a song or recording artist.

Nature/Wildlife

Television program, segment, or promotional piece created to inform viewers about nature and wildlife.

News or News Feature

Television program, segment, or promotional piece as a news program or feature story.

Pets & Animals*

Televised program or segment featuring pets or animals.

Political/Commentary

Television program, segment, or promotional piece produced to discuss topics relating to politics.

Public Interest/Awareness

Television program or segment produced specifically to raise awareness or inform an audience of a cause or event.

Reality

Television program or show produced in the reality genre and documenting real-life situations.

Religious/Spiritual

Television program, segment, or promotional piece created to inform viewers about religious topics.

Remote Production

Television program or show produced or directed remotely.

Sci-Fi

Television program or show created within the sci-fi genre.

Show Opening Segment

Only the lead portion of the television program or segment will be considered.

Social Impact

Television program or segment created to inform or influence the viewer about social issues.

Social Responsibility

Television Programs, Segments, or Promotional Pieces produced for promoting social issues.

Sports

Television program, segment, or promotional piece about sports or issues pertaining to sports.

Student

Television program or segment produced by an individual or group of students. Category limited to the work of people currently enrolled in academic programs.

Sustainability

Television program or show designed to promote environmental welfare, awareness, and/or responsibility.

Travel/Tourism

Television program, segment, or promotional piece created to inform the viewer about travel and tourism (airlines, vacation rentals, resorts, destinations, auto-rentals, etc).

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General Categories Cont.

True Crime

Television program or show created within the true crime genre.

Video Journalism

Televised program or segment presented by a journalist for the purpose of disseminating news or factual stories

Series Categories

Series: Animation

Television shows or segments consisting of at least two episodes in an animated series format.

Series: Children

Television shows or segments consisting of at least two episodes created for children.

Series: Cultural

Television shows or segments consisting of at least two episodes relating to cultural topics or events.

Series: Documentary

Television program or segment series produced to document important/interesting events or people.

Series: Drama

Television shows or segments consisting of at least two episodes, all within the Drama genre.

Series: Education & Discovery

Television shows or segments consisting of at least two episodes focused on education and/or discovery.

Series: Food & Beverage

Television shows or segments consisting of at least two episodes depicting food and/or drink culture and products.

Series: Health & Safety

Television shows or segments consisting of at least two episodes directly promoting fitness, health, and/or safety and/or the education of fitness, health, and/or safety.

Series: History

Television shows or segments consisting of at least two episodes depicting historical people, places or events.

Series: Nature & Wildlife

Television shows or segments consisting of at least two episodes created to inform viewers about nature and wildlife.

Series: Reality

Television shows or segments consisting of at least two episodes produced in the Reality genre and documenting unscripted real-life situations.

Series: Sustainability

Online video shows or segments consisting of at least two episodes designed to promote environmental welfare, awareness, and/or responsibility.

Series: Video Journalism*

Televised program or series consisting of at least three episodes presented by a journalist for the purpose of disseminating news or factual stories.