

## **FOR IMMEDIATE RELEASE**

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### **[COMPANY NAME]'S [NAME OF CAMPAIGN/TV SHOW/VIDEO] NAMED BEST [NAME OF AWARD] IN [NAME OF MEDIA TYPE] IN THE 43rd ANNUAL TELLY AWARDS**

**[City, State] – [Date] – [COMPANY NAME]** announced today it's **[NAME OF WINNING CAMPAIGN/SHOW/VIDEO]** has been named Best **[NAME OF AWARD]** in **[NAME OF MEDIA TYPE]** in the 43rd Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and is judged by leaders from video platforms, television, streaming networks, production companies and including Adobe, Netflix, Dow Jones, Duplass Brothers Productions, Complex Networks, Jennifer Garner, A&E Networks, Hearst Media, Nickelodeon, ESPN Films, RYOT, Partizan and Vimeo.

#### **[DESCRIPTION OF WINNER]**

“Now, more than ever, it is necessary to celebrate video work that reflects the top tier of our industry, such as **[NAME OF COMPANY]**,” says Telly Awards Executive Director Sabrina Dridje. “This year’s submissions reflect an industry that has returned to the important work of storytelling, one that has returned with a new perspective that values innovation, agility, equity, and tenacious creativity.”

#### **[QUOTE FROM WINNER SPOKESPERSON]**

Today’s winners announcement caps a year-long celebration of creators producing work with a new POV and a refreshed creativity, reflecting an ever-changing landscape emerging from the difficulties and opportunities from the last few years.

In function of this, a series of new categories were introduced to reflect and celebrate ways in which video has continued to be used as a critical tool for communication, notably within and across a new culture of working. These new categories, including Workplace Culture, Recruitment and Education & Training, celebrate the companies using video at a time when the culture of a company has never been so critical to attract and retain talent.

“Whether it’s new ways of remote working, placing purpose at the center of a businesses key values or providing Employee Resource Groups for communities to gather and support each internally, says Dridje, “this year’s incredible group of winners perfectly exemplifies the many artful and unique ways video is being used to tackle these timely topics. By introducing our new categories, we’re continuing to deliver on our mission of constantly evolving with the changing industry and the world.”

Last year, The Telly Awards attracted more than 12,000 entries from top video content producers including Netflix, Jennifer Garner, HBO Latin America, Microsoft, RadicalMedia, Condé Nast, Adobe, Nickelodeon, and Partizan.

The full list of the 43rd Annual Telly Awards winners can be found at [www.tellyawards.com/winners](http://www.tellyawards.com/winners).

**About [Winner]**

**[INSERT COMPANY BOILERPLATE HERE]**

Please contact **[insert name]**, **[company name]** for inquiries: **[email address]** or call **[phone number ]**

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Website: [www.TellyAwards.com](http://www.TellyAwards.com)

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**About The Telly Awards**

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include Video Consortium, Ghetto Film School, We Are Parable, Future of Film, IFP, LAPPG, NAB, Stash, NYWIFT, Production Hub, IFP, with support from The Commercial Director's Diversity Program.

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